

**OFFICIAL RULES OF KENTUCKY DERBY FESTIVAL**  
**#MyThunderMoment VIP PACKAGE**  
**NO PURCHASE NECESSARY**  
**PRESENTED BY MEIJER**

1. **To participate:** No purchase necessary to participate in the Kentucky Derby Festival, Inc. Meijer #MyThunderMoment Contest Presented by Meijer to win 4 VIP Rooftop tickets to Thunder Over Louisville with 1 parking pass for the Humana Waterside Garage and a 1 hotel room at the Galt House. There are **three ways to participate:**

- a. Take a picture holding one of the Meijer/Thunder signs available at a Kentucky Derby Festival event and share it on Facebook, Twitter, and Instagram by tagging @KYDerbyFestival with the hashtag #MyThunderMoment. The participating events include: Festival Unveiled, Derby Festival Night of Future Stars and the Derby Festival Basketball Classic.
- b. Visit any of the 6 Meijer stores in the Kentuckiana area and take a picture at the Kentucky Derby Festival photo kiosk and share it on Facebook, Twitter, and Instagram by tagging @KYDerbyFestival with the hashtag #MyThunderMoment. The participating store locations are:
  - Indiana**
  - 1) 2750 Allison Lane, Jeffersonville, IN 47130
  - 2) 4222 Charlestown Road, New Albany, IN 47150
  - Kentucky**
  - 3) 4500 South Hurstbourne Parkway, Louisville, KY 40299
  - 4) 9500 Preston Highway, Louisville, KY 40299
  - 5) 9905 Dixie Highway, Louisville, KY 40272
  - 6) 4100 Towne Center Drive, Louisville, KY 40241
- c. Visit <http://thunderoverlouisville.org/mythundermoment>. Download the PDF image and share the photo on Facebook, Twitter, and Instagram by tagging @KYDerbyFestival with the hashtag #MyThunderMoment.

2. **Sweepstake Timeline:** Sweepstake runs from midnight Thursday, March 2<sup>nd</sup> through midnight on Thursday, April 20<sup>th</sup>, 2017.

3. **Prizes:** Share your picture on Facebook, Twitter, and Instagram and tag @KYDerbyFestival with the hashtag #MyThunderMoment. One person will win the #MyThunderMoment VIP Package which includes 4 VIP Rooftop tickets to Thunder Over Louisville, 1 parking pass for the Humana Waterside Garage, and 1 room at the Galt House.

4. **To claim Prize:** If your post is selected as the winner, you may redeem your prize at the Kentucky Derby Festival office, 1001 South Third Street, Louisville, KY 40203 between 8:30a-5pm on Friday, April 21<sup>st</sup>, 2017.

5. **Participants are solely responsible** for timely registration for the Kentucky Derby Festival, Inc. Meijer #MyThunderMoment Contest Presented by Meijer. Participants waive all claims against the Kentucky Derby Festival for lost or stolen photos.

7. **You must be 18 years of age** or older to participate in the Kentucky Derby Festival, Inc. Meijer #MyThunderMoment Contest Presented by Meijer.

8. **Winners** grant Festival permission to use their names and photos in advertising and publicity without additional compensation.

9. **Persons in any one of the following categories are not eligible to participate:**

Employees, directors or agents of the Festival or persons engaged in any way with the production or development of the Kentucky Derby Festival, Inc. Meijer #MyThunderMoment Contest Presented by Meijer promotion; and the immediate family or members of the household of any ineligible person.

10. **Other rules**, regulations, restrictions and qualifications may apply to particular prizes. (winner responsible for picking up prize and transportation to event)

11. **Interpretation of rules** of the Kentucky Derby Festival, Inc. Meijer #MyThunderMoment Contest Presented by Meijer shall rest solely with the Festival whose decision will be final for all purposes.  
© 2017 KENTUCKY DERBY FESTIVAL, 1001 South Third Street, Louisville, KY 40203